We can use the *way we move* to move the needle.
PedNet is in the business of building a stronger community.

We are a transportation advocacy organization.
Transportation is the lifeblood of every city and town. We focus on walking, biking, and public transit because they are time-tested tools for improving our community’s health, environment, equity, and economic development.

The need for transportation is universal.
PedNet is the only organization that advocates for walking, biking, and public transit in central Missouri. We also help other communities across the U.S. Since 2010, PedNet’s consulting branch has provided consulting services in 29 states.

Advocacy
Columbia’s extensive trail system is a gem of the Midwest and is in large part thanks to the ambitious advocates that rallied around PedNet in the early 2000s.

Many streets in Columbia now have sidewalks and bike lanes because the Complete Streets policy we successfully advocated for in 2004 changed the way streets are built.

And in response to the Vision Zero policy campaign we led in 2016, the City of Columbia is taking innovative steps to ensure that our city streets are safe for everyone.

Programs
We offer programs like Giving Rides and bike classes to give people a new way to get around town.

Events
We host events like Bike, Walk & Wheel Week, Bikes & Brews, and Vélo Vino Vici to show how fun and easy it can be to walk, bike, or ride the bus to get where you want to go.

How is PedNet funded?
PedNet is funded by our generous Members’ donations, private grants, and consulting contracts. We do not have any public funding through city, state, or federal tax dollars.

Didn’t PedNet get a big $28 million grant a few years ago?
We wish! In 2005, PedNet wrote a successful federal grant proposal for non-motorized transportation. The funding went to the City of Columbia, not PedNet, and created the GetAbout Columbia program. Through the grant, the City of Columbia has built trails, sidewalks, and bike lanes, and offered bike education classes. The remaining construction projects paid for by the grant are scheduled to be completed in 2018.

We can’t do it alone
With your help, we can make sure people in Columbia have options for how they get around town.

You can help ensure that:
- Kids have safe places to walk to school
- Older people can maintain their independence by relying on the bus system
- People can get to work by bike if they don’t own a car
- Driving in Columbia is safe

You can make this all possible by becoming a PedNet Member.
See back page for details »

Annette Triplett Executive Director
Annette has been leading PedNet since 2013. She focused on broadening community support for PedNet’s mission and has grown PedNet’s paid annual membership to represent approximately 7,000 people. She is known for biking in high heels.

Lawrence Simonson Assistant Director
Lawrence is the face of PedNet’s public outreach, and his advocacy leadership was critical to the success of PedNet’s landmark campaign for Vision Zero. You might spot him riding his bike to meetings in a suit.

Heather Marriott Program Coordinator
Heather is an Army veteran who joined PedNet in 2017. She is the brains behind Bike, Walk & Wheel Week, plus all of PedNet’s events and programs like Giving Rides. Ask her when one of her Dungeons & Dragons characters will start riding a bike.

PedNet Coalition was founded in 2000 and is an independent, privately funded, 501(c)(3) nonprofit organization. PedNet is a Member-based coalition.

PedNet was awarded the Gold-level GuideStar Seal of Transparency.
Walking, biking, and transit solve problems.

**Health**

People who live near trails or in neighborhoods with sidewalks are 50% more likely to spend enough time being active to stay healthy.

People who ride public transit walk more and have fewer health problems than people who rely on cars.

**Personal Finances**

Walkable neighborhoods are valuable. Homes that are within walking distance to schools, restaurants, and parks have higher property values.

Cars cost $8,500/year on average to own and operate, but are parked 95% of the time. Creating different ways to get around town allows families the option to avoid purchasing a vehicle for every driver.

**Government Spending**

Walkable and bikeable places generate more economic activity. Building protected bike lanes in urban areas increases retail sales at nearby businesses.

**Economic Development**

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**Environment**

27% of Columbia’s greenhouse gas emissions are due to transportation. Walking, biking, and riding the bus allow us to get where we need to go while giving us cleaner air.

Building trails allows more people to experience spending time in nature, and increases support for land conservation. 700 acres of land have been acquired and preserved along the MKT Trail alone.

**Independence**

Sidewalks, crosswalks, trails, and bike lanes allow kids to walk and bike to school independently.

10,000 Baby Boomers retire every day. As their transportation needs change, people over 65 are relying more on public transit to maintain their independence after they retire their driver’s licenses. Nationally, the share of trips they take by transit is up by 40%.

**Equity**

Transportation costs burden families in poverty, requiring more than a third of their income. Walking, biking, and riding the bus are the most affordable ways to get around.

Having a bike can mean being able to find and keep a job. Many of the people who come to PedNet for help request a donated bike so they can get to work.

**Richard King | Roots N Blues N BBQ Festival**
Former PedNet Board President

Robin is concerned about climate change and wants to take action. She supports PedNet because she knows that switching from driving to walking or biking for some short trips is one of the easiest ways to personally make an impact on greenhouse gas emissions.

Robin Stover
Rock Bridge High School Journalism Teacher
PedNet Board Member

John knows that continually building new roads is a financially unsustainable development pattern that is stressing cities and states. John supports PedNet because people need more than one way to get around town.

John Riddick | ASIFlex
PedNet Board Member

Sidewalks, bike lanes, and buses provide the highest return-on-investment for the taxpayer dollar because they are the most efficient at moving people. In the same amount of space as a driving lane, sidewalks, protected bike lanes, and buses can move 5-15 times more people.

**Carrie Gartner**
The Loop Community Improvement District
PedNet Organizational Member
Your investment works as hard as you do.

Bike, Walk & Wheel Week

PedNet hosted Bike, Walk & Wheel Week once again this year. We partnered with 37 businesses and organizations to hold events all week long, and hundreds of people attended and celebrated being active.

Giving Rides

Thanks to the sponsorships of Veterans United Foundation and The Bank of Missouri, and the generosity of our 2016 CoMoGives donors, we were able to buy an adapted wheelchair bike. Now we can take older adults and people with disabilities on fun bike rides on the trail.

Columbia City Council unanimously adopted Vision Zero in December 2016. This was a landmark policy victory because it codifies the ethical principle that Columbia’s streets must be safe for everyone.

This year we worked closely with City staff to develop the Vision Zero Action Plan, and are now leading the Vision Zero Education Team.

We launched CoMoVisionZero.org to provide transparency on the progress towards Vision Zero’s goals, and we developed and released an interactive map of fatal and serious injury crashes in Columbia.

In September, City Council approved an allocation of $171,000 to the project. This is a significant policy win, as previously there had been no City dedicated funding for Vision Zero.

President: Michelle Windmoeller
Vice President: Mike Morgan
Treasurer: Bob Wilson
Secretary: Kathy Ritter

In addition to our local work, PedNet also advocates at the state legislative level. We often collaborate on state issues with BikeWalkKC in Kansas City, Trailnet in St. Louis, and Ozark Greenways in Springfield. This year we partnered with these groups in developing a plan to create a statewide coalition to advocate for more responsible transportation across Missouri.

Missouri Coalition for Responsible Transportation

You can help Gretchen. Gretchen lost her sight at age 23 and gets around town by walking with her service dog Keeper. Gretchen needs simple street improvements to allow her cross the street safely, like audible crosswalk signals and textured panels where sidewalks and crosswalks meet.

Solution: PedNet’s advocacy for universal design

You can help Liam. Liam has been biking to school with his dad since he started preschool at age 3 ½. He bikes most of the way on the trail, but he has to ride on some neighborhood streets to get all the way to school. He knows and obeys the traffic laws, but some of the streets don’t always feel safe because the street design makes it easy to drive too fast. Liam needs streets that are built to be safe for everyone.

Solution: PedNet’s advocacy for Vision Zero

In September, City Council approved an allocation of $171,000 to the project. This is a significant policy win, as previously there had been no City dedicated funding for Vision Zero.
We asked people in Columbia how they travel, and gathered their input on what PedNet can do to make transportation safer and easier for everyone.

Over 500 people responded!

The responses represent a wide range of people. Less than 30% of the people who responded were PedNet Members, and 80% said they drive a vehicle on their own to travel to work, school, or errands most of the time.

Most people in Columbia ride a bike occasionally, even if they usually drive for transportation. 74% had ridden a bicycle in the last year, and more than half said they were likely or extremely likely to ride a bicycle in the next month.

We asked about their interest in walking, biking, and transit, and what kept them from choosing these forms of transportation more often.

Most people in Columbia are “interested but concerned.” They would like to walk, bike, or ride the bus more often, but something holds them back.

People who want to walk more:
- wish there were more and better sidewalks, paths, and trails in their area
- would be more likely to walk if there were better infrastructure in their area (sidewalks, lighting, crosswalks, etc.)
- do not believe our community is accessible for people of all ages and abilities

People who want to bike more:
- wish there were more and better bike lanes, paths, and trails in their area
- worry about being hit by a motor vehicle while riding a bike
- would be more likely to ride a bike if motor vehicles and bicycles were physically separated by a barrier, like in a protected bike lane

People who want to ride the city bus more:
- wish there were more frequent and better city bus service in their area
- would be more likely to ride the city bus if the bus system was more convenient

70% said they would like to walk or bike more often.

More than half also agreed that they would like their children to walk or bike to school more often.
Upcoming Projects

Local Advocacy

The major federal grant that the City of Columbia has primarily relied on to make progress on Columbia’s trail, bike lane, and sidewalk network is scheduled to come to a close in 2018. Without a replacement for these grant dollars, the progress Columbia has made will stall. Columbia is already starting to fall behind other cities that have prioritized walking and biking with their own local funding.

We will advocate that the City dedicate additional funds to trails, protected bike lanes, and sidewalks to continue building out the infrastructure for walking and biking. We especially see a need to expand the bike network by connecting trails to major destinations with on-street protected bike lanes.

Did you know:

For the same cost as 1 mile of some of Columbia’s road widening projects, the City could build out all of the Sidewalk Master Plan’s primary sidewalks across the entire city.

State Advocacy

We will create the Missouri Coalition for Responsible Transportation, a statewide coalition of diverse groups that believe the State of Missouri can develop a transportation system that works for all Missourians and is fiscally responsible. By leading a broad coalition, we will strengthen the influence of our advocacy at the state legislative level.

Giving Rides

We will recruit and train volunteers to offer regularly scheduled bike rides on the trail for older adults and people with disabilities.

Solution: PedNet’s Giving Rides program

2018 Events

In January 2018, we will host Vision Zero Town Hall Meetings in each City ward. At these public meetings, in partnership with each ward’s City Council Member, we will share information about Vision Zero and gather community members’ input on transportation safety needs in their areas and potential solutions.

We will also launch a Vision Zero public outreach campaign to address transportation behaviors that can lead to crashes. We will use marketing strategies to create a culture shift to the understanding that traffic deaths and serious injuries are preventable and ethically unacceptable.

State Advocacy

We will create the Missouri Coalition for Responsible Transportation, a statewide coalition of diverse groups that believe the State of Missouri can develop a transportation system that works for all Missourians and is fiscally responsible. By leading a broad coalition, we will strengthen the influence of our advocacy at the state legislative level.
## Join Over 7,000 PedNet Members

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<thead>
<tr>
<th>Level</th>
<th>Impact of Your Investment</th>
<th>Benefits</th>
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<tbody>
<tr>
<td><strong>Individual &amp; Family</strong></td>
<td></td>
<td><strong>All membership levels:</strong></td>
</tr>
<tr>
<td>Basic $30</td>
<td>Gift renovated used bikes to kids in need</td>
<td>Our team of advocates representing you at the local, state, and federal levels</td>
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<tr>
<td>Commuter $55</td>
<td>Ensure bike commuting is safe by supporting advocacy for protected bike lanes</td>
<td>Advocacy Alerts about urgent policy issues and how you can help</td>
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<tr>
<td>Century Rider $100</td>
<td>Give the experience of a Giving Rides bike ride to older adults and people with disabilities</td>
<td>PedNet email newsletter with updates on current projects</td>
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<td>Sustainer $300</td>
<td>Invest in kids walking to school through advocacy for filling gaps in the sidewalk network</td>
<td>Invitations to Member-only events</td>
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<tr>
<td>Trailblazer $500</td>
<td>Bolster advocacy for expanding Columbia’s trail system</td>
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<tr>
<td><strong>Business</strong></td>
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<tr>
<td>Small Business $300</td>
<td>Build thriving businesses by supporting advocacy for walkable and bikeable places</td>
<td>Social media shout-out when you join or renew</td>
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<tr>
<td>Champion $1,000</td>
<td>Attract and retain young professionals by growing community support for transportation options</td>
<td>Your business’ logo and link to your website</td>
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<tr>
<td>Executive $3,000</td>
<td>Create a fun opportunity for families to be active together</td>
<td>Your business featured as the sponsor of one of our selected events</td>
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<tr>
<td>Platinum $5,000</td>
<td>Give the gift of life-long skills training for Special Olympics athletes through bike education classes</td>
<td>Your business featured as the sponsor of our week-long Special Olympics bike training camp</td>
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<td><strong>Clubs &amp; Orgs</strong></td>
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<tr>
<td>Member $100</td>
<td>Support advocacy to build a healthy and active community</td>
<td>Social media shout-out when you join or renew</td>
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<tr>
<td>Partner $300</td>
<td>Grow your club or org’s mission impact by partnering with PedNet</td>
<td>Training on urban bicycling laws for your members</td>
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All membership levels:
- Our team of advocates representing you at the local, state, and federal levels
- Advocacy Alerts about urgent policy issues and how you can help
- PedNet email newsletter with updates on current projects
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